THE BEST Photoplay Department in WASHINGTON

Stories of the Film! Stars Not of Film , Makers Interest the Public

Within the past few months there has come a complete change of attitude in the minds of the people who litude in the minds of the people who are interested in the success of the film business. They are realizing that they must consult the public before they achieve success, and they have only recently permitted themselves to realize that it is the public who is paying all the bills. It has been very nice for the men who have achieved fame through the fact of being manufacturers of pictures to see their names in print and their personalities discussed. In most of the periodicals devoted to the motion picture business the names and personalities of the manufacturers or the exhibitors have come in for more comment and more consideration than the names of the film stories. The matter of artistic work was secondary in consideration of a film. What Blackton, or Selznick, or Spoor, had to say about it was the last word—the fact that they said it made it the last word. That was all very well for trade publications that were to go out to the exhibitors. And it must be said, in truth, that this is about what most motion periodicals are. But the main point is that in the publicity matter of the film companies that was designed to lure the public into the theater they used exactly the same ideas. The public doesn't know a thing about Spoor of Blackton—and it cares even less.

They are all very decent fellows and are very much worth while as business then and all that. But the public isn't interested in business careers when it goes to a moare interested in the success of the

the public isn't interested in busi-ness careers when it goes to a mo-tion picture theater. It is interesttion picture theater. It is interested in the play that is to be shown and the actor or actress playing it. Everybody who goes to a picture show as often as ten times knows King Baggot or Anna Little, or Herbert Pawlinson, or Mary Fuller—and will manifest all sorts of interest in them whenever the occasion offers. Out of the 10,000,00 people who every day attend motion picture shows and who know and revere—even love—the four people we have referred to and their associates in acting, there are probably not a acting, there are probably not a thousand who know who is the president of the Universal Company, which employs these actors and act-resses. Or after hearing who he iss care whether they ever hear of his name again. name again. Blackton runs the Vitagraph Com-

Blackton runs the Vitagraph Company—but the features of the Vitagraph Company in which the public is interested and the people whose views it will take seriously are Costello and Norma Talmage and Wallie Van and John Bunny, and the rest of the acting staff. The public wants to know every word these actors and actresses have to say about themselves and the film. What Blackton thinks or says is of less Blackton thinks or says is of less interest than last year's fashions. Spoor is the "S" of the Essanay—but how many of Bushman's admirers know that—or care about it? It is Bushman they want to hear about—what Bushman says. It is Bushman they want to hear about—what Bushman says.

The fact is that the public doesn't care anything about the business organization of its amusement enterprises except in a very casual way. A very good proof of that is found in the theatrical business.

It isn't the slightest disparagement of the film magnates who have been mentioned are might eiter.

been mentioned—we might give a longer list if the space permitted— to say that the public doesn't care a hang about them or their opinions. All the public wants to know about them is contained in their film. And the only film personalities that the public cares about are those that appear in the film. Perhaps the ex-hibitors throughout the country hibitors throughout the country want to know about these genile-men. What the exhibitors want to know doesn't interest the public at all. The grocers might want to know who makes Quaker Oats and what he thinks of his product. The who makes doesn't care Quaker Oats so long as he continues to make enough of them to supply

Its wants.

That is the whole of the difficulty. The film men have begun at the wrong end. They tried from the first to subdue the personalities of their stars for reasons of ecenomy, because they didn't want the stars to get too high an idea of their own importance. It would be too expensive, But that has been taken out of their hands now. The public wanted to know about them. It knows about them, And it wants to learn more and more.

G. M.

TODAY'S BEST FILMS

By GARDNER MACK.

Courtenny Foote and Margaret Edwards in "Hypocrites," by Lois Weber (Hosworth), the Columbia Theater, Twelfth and F streets. "The Passion Play" (Pathe), Crandell's, Ninth and E streets. "The Basilisk" (Hopworth), the Maryland, 616 Ninth street. Churles Chaplin in "The Cham-pion" (Essanny), the Latayette, to between Thirteenth and Four-teenth streets.

Marguerite Clark in "The Crucible" (Famous Players), the Sa-voy, Fourteenth near Irving street.

Mary Fuller in "Mary's Duke" (Victor), the Dixie Eighth and H streets portheast. Louise Glaum and Jack Nelson In

"A Case of Polson" (Broncho), the Empire, 915 H street northeast. Clara Williams, Harry Keenas, and Louise Glaum in "Winning Back" (Broncho), the Staunton, Sixth street and Massachusetts avenue northesat.

Mary Pickford in "The Engle's Mate" (Famous Players), the Ca-sino, F near Seventh street. Frank Lioyd and Helen Lealie in "Ap Arrangement with Fate" (Laemmle), the Albambra, 519

Seventh street. Charles Chaplin in "The Jitney Bus Elopement" (Essans), the Leader, Muth between E and F

George Hanlon in "Fantasma" (Edlson), the Hippodrome, Ninth street and New York avenue.

Betty Nansen in "A Celebrated Scandal" (Pox Film Corp.), the Olympic, 1431 U street.

"Shadows of Doubt," the Garden, 423 Ninth street.

Alice Dovey in "The Command-ing Officer," from the play by Theodore Burt Sayre, the Strand, Ninth and D streets.

Note—These selections are made from programs prepared by the managers of the theaters concerned and no responsibility is as-sumed for arbitrary changes with-out notice to The Times. They are based on the personality of the players and the producing c. pany and not personal inspection, except in special cases.—G. M.

PHOTOPLAYS AND PHOTOPLA YERS



Latest photograph of MARY FULLER, the Washington girl who appears at the Dixie today in "Mary's Duke."

Food Query Department

FLAVOR.

yielding an oil inferior to that preced-ROASTED PEANUTS.

columns if roasted peanuts are wholesome and digestible; also if they are a natural laxative and a stimulant to liver and kidneys! They have been so recommended. Would like your advice.

Generally speaking roasted peanuts are more digestible than the raw kind. If a person can digest roasted peanuts, we see no reason why they should be injurious if used in moderation. They are not known to be any more of a stimulant to the liver and kidneys than is any other proper food.

MRS. H. C. M.

tinge is permanent, pour the contents the tumbler into the graduate. Take the reading, and, from the result substrated for the original 6 cubic centimeters.

Capital Society to Greet

Will you please show why, if certain hemicals are unnecessary to the preservation of food products as claimed, some manufacturers continue to use purposes alone they are used. G. B. In a general way it may be said that the manufacturers who make use of a chemical drug in the preparation of a food product violate the rights of the consumer. Pure, honest, nutritious food has no need of debasing chemical drugs. No progressive manufacturer uses them.

BELOW THE ACID STANDARD. which I know is pure, but am not sure it is up to the test as to acidity, that is, ed it in this way: Taking one fluid ounce of the vinegar and adding soda until the acidity was heutralized, I have found that it takes fully, or a little more than, forty grains of soda to neutralize one ounce. Can you tell me if

COMB SAGE TEA IN

It's Grandmother's Recipe to in most cases of neuralgia. Step into the keep her Locks Dark, Glossy, Thick.

The old-time mixture of Sage Tea and Sulphur for darkening gray, streaked, and faded hair is grandmother's treatment, and folks are again using it to keep their hair a good, even color which is quite sensible, as we are living in an age when a youthful appearance

is of the greatest advantage. Nowadays, though, we don't have the troublesome task of gathering the sage and the mussy mixing at home. All drug stores sell the ready-to-use product called "Wyeth's Sage and Sulphur tompound," for about 50 cents a bottle. It is very popular because nobody can discover it has been applied. Sim-

Prof. LEWIS B. ALLYN

"The Pure Food Town"

Address your questions to Food Editor and you will receive a reply by mail or through this column.

FLAVOR.

Why is it that no two olive oils that I buy under different labels are alike in taste?

MISS H. H. There are many varieties of olive oil, the quality varying according to the species of olive tree and locality in which it is grown, and as to whether the oil has been expressed or extracted by solvents. The environment also has a great deal to do with the character of the olive oil and necessarily with the character of the olive oil and necessarily with the character of the oil. The highest grade of oil is that which runs offit from the pulp with little or no pressure. After the first pressure the pomace is ground, treated with water, and again subjected to pressure. In this manner several pressings may be *carried but, each yielding an oil inferior to that preced-

Will you please tell me through your

CHEMICAL ADULTERANTS.

I have a large tank of vinegar made from apple cider from my own orchard mean the legal standard. I have test-

can discover it has been applied. Simply moisten your comb or a soft brusil with it and draw this through your han, taking one small strand at time; by morning the gray hair disappears, but what delights the ladies with Wyeth's Sage and Sulphur is tirst, be sides beautifully darkening the hair after a few applications, it also produces that soft luster and appearance of abundance which is so attractive besider, prevents dandruff, itching scall and falling hair.—Advi. and falling hair .- Adv t.

OLIVE OILS OF DIFFERENT that is up to or near the required acid standard!

normal sodium in the mixture. This should require not less than 35 cubic centimeters and not more than 45 cubic centimeters. The amount of tenth norcentimeters. The amount of tenth normal hydrate necessary to produce the first pink or red tinge divided by 10 indicates the percentage of acetic acid present in the vinegar. This, as stated, should not be less than 3.5 hor more than 4.5 per cent.

Shake the tumbler gently after each addition of the alkali. When the red tinge is permanent, pour the contents of the tumbler into the graduate. Take the reading, and, from the result substract.

reading, and, from the result substract 6 for the original 6 cubic centimeters

Princeton Glee Clubs

Homeward bound from their annual Southern trip, the Princeton University combined musical clubs will appear at the Willard Monday evening. An authem and explain that for preservation dience that will include many society leaders will hear the program.

Starting last Wednesday the collegians played a "one-night stand" at Atlantic City, and gave concerts at Old Point Comfort, Virginia Hot Springs, and White Sulphur Springs, At all these points the members of the clubs have ocen entertained.

For Monday evening an innovation will be provided in the Hawaian eu-kalele sextet, a number which has received more encores than any other on present tour. With the clubs are Washingtonians, M. L. Baker and two Washingto J. C. Vickery,

Winter Headache

Winter headaches are as unnecessary as they are unwelcome. Foul air-an increasing amount of heavy food consumed-decreasing the amount of outdoor exercisetoo great and too sudden changes in temperature. These are some of the causes of winter headaches. DR. WHITEHALL'S MEGRIMINE naturally stimulates circulation, overcomes the drowsy feeling and stops the headache. It is equally effective nearest drug store and buy a 10c box. One dose will prove to you that winter headaches are as easily cured as they are contracted. If your druggist cannot supply you, ad-dress The Dr. Whitehall Megrimine Co., South Bend, Indiana.



For Sale in Washington by P. G. Affleck, 15th and F Sts. N. W.; PDonnell's Drug Store, 904 F St. N. W.; eople a Drug Store, 7th and Mass. Ave. N. W.; Associated Drug Stores, 7th and G Sts. V. W.—Advt.

4% ON SAVINGS U.S. SAVINGS BANK 14 & You Streets Wade H Cooper, Prest

The Most Beautiful Girl In Washington MHO 15 SHE?



The Times Will Give Her a Luxurious Trip Across the United States

ALL EXPENSES PAID

To the San Francisco and the San Diego Expositions

The Details of the Contest and the Trip

In connection with other newspapers all over the country The Washington Times has arranged to take a party of the most beautiful girls in the country—one from each State and Territory—who will be the guests of leading newspapers on a wonderful trip to the two great Fairs at San Francisco and San Diego. Every expense will be paid and the trip will be made from Chicago on in a special train of Pullman cars, thus assuring the greatest luxury and comfort. The trip will take three to four weeks.

Accompany Party

cago will leave that city

on May 22. It is neces-

sary therefore that the

decision on who is to go

must be made early in

y in order to afford

The party will be

Chaperones to

NOMINATION COUPON

amply chaperoned by women of prominence	Attach to Photograph.
and Mrs. Champ Clark has accepted the invita-	Date, 19
tion of The Times to ac- company the party and	Kindly enter name of
care particularly for the young lady who goes	
from this city.	Residence
The special train up- on which the young	As candidate for trip.
ladies will go from Chi-	Name of nominator

Name of nominator..... Send to Editor of Beauty Contest, Washington Times.

time for proper preparation and travel to Chicago. .

The selection of the most beautiful girl in the District of Columbia is to be made by a committee to be announced later, and which will be made up of some of the most prominent men and women in artistic circles, to whom The Times will turn over all the photographs submitted, and the decision as to the most beautiful on the part of the committee will be final.

Who Is Your Candidate?

Who do you think is the most beautiful girl in

the District? Would you like to assist her to take this wonderful trip? You can by filling out the coupon which is printed herewith and sending it accompanied by her photograph to The Times. The greatest care will be taken of the photograph, and it will be submitted to the committee of selection just as it is sent to The Times.

Be sure to fill out the coupon carefully and attach it to the photograph before mailing, addressing it to the Beauty Contest Editor, Washington Times.